

Descriptions of Program Innovation Fund Projects 1997-2009

Projects selected for 2008-2009 and their collaborators are: (total amount funded \$218,161)

Dialogues on Diversity Facilitator Training and Program Development

Description: Dialogues on Diversity will bring together UWC/UWEX faculty/staff and students as well as citizens in communities around the state for discussions in 4 different focus areas: racism, poverty, gender and women's issues, and religion. The project encompasses curriculum development, 2 facilitator trainings (24 participants), and 40-48 actual dialogues.

- Diversity and Equity Council Members

Wisconsin Geologic Record: A Community-based Interactive Web Archive

Description: Utilizing cutting edge technologies, The Wisconsin Geologic Record will provide a unique interactive online experience for those interested in the geological history and resources of the state of Wisconsin. This unique web application will foster increased interaction between geologists, students, and the public via geologic data sharing.

- Patrick McLaughlin, Wisconsin Geological & Natural History Survey, Cooperative Extension
- Norlene Emerson, Assistant Professor Geography/Geology, UW-Richland
- Shanan Peters, Assistant Professor Geology & Geophysics, UW-Madison

Critical Condition

Description: The film Critical Condition, explores the dangers of being uninsured and will be viewed at 12 sites in the state with community discussions. Web and print materials will be developed to accompany the community discussions.

- Lynne Blinkenberg, Sr. Outreach Specialist, Broadcast & Media Innovations
- Bryce Kirchoff, Associate Outreach Specialist, Broadcast & Media Innovations
- Roberta Riportella, Department Chair, School of Human Ecology, CES/UW-Madison
- Bonniejean Zitske, Associate Administrative Program Specialist, School of Human Ecology, CES/UW-Madison

Strategies for Community Development in Native Nations

Description: This program addresses a number of core issues found within reservation communities-instability of civic engagement; community development; and leadership. As elected tribal leaders change, so do priorities and focus, forcing the community to continuously adapt. By building leaders at various levels within reservation communities, a stronghold of consistency can be obtained. We intend to increase participants' core competencies with leadership and program development skills.

- David Berard, Cooperative Extension, Sawyer County
- Sheryl Homan, Continuing Education, UW-Superior
- Jessica Hale, LCO Ojibwa Community College Extension

- Jim Wabindato, Bad River Tribal Office
- Dana Grams, Bad River Tribal Offices
- Joe Bresette, Red Cliff Tribal Offices.

Eastern Wisconsin GEMS (Girls Engineers Math and Science)

Description: Eastern Wisconsin GEMS will conduct conferences on three campuses to promote science, math and technology knowledge and skills in middle-school aged girls.

- Leanne Doyle, Continuing Education, UW-Fond du Lac
- Cathy Paynter, Continuing Education, UW-Fox Valley
- Kathy Palmer, Continuing Education, UW-Manitowoc
- Kathy Eckhardt, Continuing Education, UW-Waukesha
- Nathan Trick, Senior Information Process Consultant, Broadcast & Media Innovations.

Fire Souls: Support for Community Change

Description: Four partners from UWEX and UW-Fond du Lac will work together to support sustainable “hybrid” communication, both web-based and face-to-face, among “fire souls”, citizens who want to create a community of practice with a burning interest in sustainable development and community change.

- Carolyn Polodna, Associate Professor, Business Economic, UW-Fond du Lac
- Diana Hammer Tscheschlok, Cooperative Extension, UW-Fond du Lac
- Steven Brachman, Solid & Hazardous Waste Education, Cooperative Extension
- Molly Immendorf, Cooperative Extension
- Ken Hall, Fond du Lac Public Library

Generation, Inc.

Description: Generation, Inc. is a five week entrepreneurship program held on the UW-Eau Claire campus. The pilot class will be held during spring 2009 with 30 high school students. Combining field trips, classroom instruction and hands-on activities, the program is designed to develop knowledge of entrepreneurship while building leadership, presentation, teamwork and communication skills.

- Libby Thurston, Continuing Education, UW-Eau Claire
- Jim Mishefske, Small Business Development Centers, UW-Extension
- Katy Forsyth, Cooperative Extension, Eau Claire County
- Pat Dillon, Wisconsin Entrepreneurs Network
- Six Community Partners.

Manufacturing Excellence in Wisconsin Biotechnology and Biomedical Companies

Description: Scientists and managers in early-stage biotechnology and medical device companies rarely have manufacturing experience or education. Five pilot companies will learn industrial engineering and business tools to improve production and manufacturing processes. These capabilities will help speed product time to market, reduce costs, increase competitiveness and profitability of participant companies.

- Neil Lerner, Small Business Development Center, UW-Madison
- Frank Rath, Continuing Education, UW-Madison

- Carl Vieth, Continuing Education, UW-Madison
- Mark Bugher, Directory, University Research Park
- James Leonhart, Wisconsin Biotechnology & Medical Device Association
- Allen Dines, Office of Corporate Relations, UW-Madison
- Thomas Sill, Wisconsin Technology Council

Development of a Web-based Video Channel focused on Conservation Issues

Description: This project will create and evaluate a Web-based video channel to empower Extension natural resource educators to more effectively inform the public about environmental issues in Wisconsin. The channel will display videos in a user-friendly way and be maintained and updated in an effective and cost-effective manner.

- Bret Shaw, College of Agriculture & Life Sciences, UW-Extension
- Patricia Loew, Broadcast & Media Innovations / UW-Madison
- Kathy Bissen, Broadcast & Media Innovations
- Elaine Andrews, Water Quality Support, UW-Extension
- Robert Korth, Cooperative Extension, UW-Stevens Point
- Ken Genskow, Water Quality Support, UW-Extension

Food Waste Composting on Campus

Description: This project will be used to demonstrate on-site food scrap composting that can be used as a model for other institutions and businesses. It will involve students to incorporate sustainable practices into day to day operations.

- Joe Van Rossum, Solid & Hazardous Waste Education, UW-Extension
- Cary Komoto, Professor, Geography/Geology, UW-Barron County
- Keith West, UW-Marinette County

Wisconsin Intimate Relationships: Learning for Life and Love

Description: Intimate relationships exert a significant influence on college students' academic and personal lives. The WIRE project will develop and launch a website (eWIRE) and associated programming to provide evidence-informed intimate relationship information and resources to UW College students and staff across the state.

- Nancy Brooks, Associate Professor, Family Living Education, UW-Extension
- Patti Wise, Interim Associate Vice Chancellor, UW Colleges
- David Mathieu, UW Colleges
- Denise Bartell, UW-Green Bay
- Linda Roberts, Healthy Couple Relationships Team, UW-Madison, UW- Extension

Online Access Initiative: Laying the Groundwork

Description: This Initiative seeks to create a portal to expand public access to UW resources via the Web and digital television broadcast. Established technical standards and processes for capturing materials, trained staff, and equipment to do the capturing are essential "groundwork" to advance this initiative.

- Sarah Schutt, Division of Continuing Studies, UW Madison
- Kathy Bissen, Broadcast and Media Innovations, UW-Extension
- Paula Bonner, Wisconsin alumni Association

Sustainability Roundtables

Description: This project brings together community and environmental groups, businesses, industry and workers, local government, and experts to conduct four Roundtable discussions to expand collaboration to advance green economic development in the State. The project's comprehensive scope is built upon a unique working alliance between CES-CNRED and the School for Workers.

- Corliss Olson, School for Workers, UW-Extension
- Jay Moynihan, Shawano County Office, Cooperative Extension, UW-Extension
- Jerry Hembd, Cooperative Extension Sustainability Team, UW-Superior

Projects selected for 2007-08 and their collaborators are: (total amount funded \$208,562)

Building a Community of Respect

Population demographics are in constant flux, and individuals negotiate that diversity also must undergo alterations. This project's purpose is to begin a dialogue of transformation; building a community of respect that celebrates difference and similarity in Northwest Wisconsin.

- John Kunz-UW Superior, Continuing Education
- Jessica Hale-LCO Ojibwe Community College
- Samantha Heathman-UW-Barron County, Continuing Education
- Ann Marie Penzkover-Ojibwa Community College
- Catherine Pulkinen-Cooperative Extension, UW-Superior
- Trinke McNurlin-Cooperative Extension, Sawyer County

Earth, Wind and Fire: Preparing for Bio-Energy Opportunities in Wisconsin

A groundswell of interest has communities seeking answers in order to take advantage of bio-energy opportunities and avoid potential pitfalls. This project unites community stakeholders with UW resources and state agencies to build local capacity in order to address bio-energy issues.

- Andrew Dane-Cooperative Extension, Barron and Chippewa Counties
- Pete Kling-CNRED Agent, St. Croix County
- Greg Andrews-Agriculture Agent, Pierce County
- Jerry Clark-Crops and Soils Agent, Chippewa County
- Tim Baye-UW-Extension Center for Community Economic Development
- Paul Chase-Dean, UW-Barron County

Fourth Shift: Family Matters for Adult Students

This project will develop a curriculum that addresses the financial, personal and family issues common to adult students to help them succeed in completing a baccalaureate degree. This complements the Adult Student Initiative. The curriculum will be distributed via the UWin Website, and by adult student advisors and Extension agents working with families in transition.

- Amy Pikalek-Continuing Education, Outreach & E-Learning
- Mary Huser-Cooperative Extension, Family Living Specialist
- Jane Schaaf-Cooperative Extension, Family Living Agent Crawford County
- Lisa Devine-Barribeau- Cooperative Extension, Family Living Agent Oconto County
- Mary Crave-Continuing Education, Outreach and E-Learning
- Jennifer Foley-UW-Richland, Returning Adult Advisor
- B.J. Obermeyer-Continuing Education, Outreach & E-Learning

imageide@s- A safe, comprehensive, copyright-free digital image repository for Wisconsin's educators and students

The purpose of this project is to create an online repository of copyright-free digital images to be used by Wisconsin's educators and students in the classroom. This easy-to-use, searchable repository will include images that focus on Wisconsin's ethnic and cultural diversity, geology, biology, landmarks, and history.

- John Fischer-Continuing Education, Outreach & E-Learning
- Nathan Trick-Broadcasting and Media Innovations
- Jeff Horney-Continuing Education, Outreach, and E-Learning
- Susan Speth-Broadcasting and Media Innovations

Bringing Students of Color into the UW System

Milwaukee County Cooperative Extension and UW-Washington County propose an innovative pilot project to bring students of color from the Milwaukee Public Schools into the University of Wisconsin system.

- Eloisa Gomez-Director, Milwaukee County UW-Extension
- David Nixon-UW-Washington County, Dean
- Martha Nelson-UW-Washington County, Assistant Campus Dean for Student Services

"Wednesday Nite @ The Lab" on Wisconsin Public Television

Wednesday Nite @ the Lab is a public science seminar offered every Wednesday night, 50 times a year, at the Biotechnology center. WPT will cover and capture nine WN@TL events for digital distribution to learners all over Wisconsin, and through the WPT website to learners all over the world.

- Tom Zinnen-Cooperative Extension, Biotechnology Specialist (UW-Madison)
- Tina Hauser- Wisconsin Public Television
- Sarah Schutt-Wisconsin Alumni Lifelong Learning

Second Life: Education in a Virtual Environment

The goals of the project are to collaboratively investigate Second Life as an educational, marketing, and/or informational tool and to track, document, and refine models and best practices for using Second Life so that others will benefit from this group's experiences.

- Scott Reeser-Continuing Education, Outreach & E-Learning
- Penny Ralston-Berg-Continuing Education, Outreach & E-Learning
- Richard Berg-Broadcasting and Media Innovations, Instructional Communications Systems
- Tina Hauser- Broadcasting and Media Innovations, Wisconsin Public Television

HyFlex-Course Development for Business Innovation Training

A collaboration to create and disseminate online course development resources for design and delivery of HyFlex online/face-to-face courses through the statewide Small Business Development Centers to expand their training capabilities, thereby promoting economic growth through greater small business success. Pilot course will train participants in the process of business innovation.

- Ronald Gayhart-UW-Whitewater, Small Business Development Center
- Penny Ralston-Berg-Continuing Education, Outreach & E-Learning

Bridging the Shores: Hmong American Perspectives

As a three-way collaboration between UW-Marathon County scholars, Wisconsin Public Radio reporters/producers, and regionally-based Hmong American radio hosts, this project will extend the reach of the university's two major institutions of access through the production of a radio documentary about contemporary Hmong experience. We will also document best practices and describe challenges in the collaborative process to aid in the design of future projects with WPR replicable by other UW Colleges campuses.

- Eric Giordano-UW-Marathon County
- Brian Bull-Wisconsin Public Radio
- Gil Halsted-Wisconsin Public Radio
- Bee Lor-Wisconsin Public Radio Green Bay
- Lisa Nalbandian- Wisconsin Public Radio Green Bay
- Rick Reyer- Wisconsin Public Radio Wausau
- Glen Moberg-Wisconsin Public Radio Wausau
- Azadeh Zeyghami-Wisconsin Public Radio Wausau
- Brett Barker-UW-Marathon County
- Ann Herda-Rapp-UW-Marathon County
- James Veninga-UW-Marathon County

Technology Reinvestment in the North

Adult learners in the 13-county Cooperative Extension Northern District who want to be successful entrepreneurs will benefit by increased hours of face-to-face business counseling through Small Business Development Centers. The project will audit existing broadband and tech support capabilities, purchase and install Web-cam videoconferencing hardware and software and then train users. Ultimately, it will provide rural entrepreneurs with way to grow and re-invest in their businesses and travel efficiencies for entrepreneurial program educators.

- Julianne Raymond-UW-Superior, Small Business Development Center

- Peter Nordgren-UW-Superior Technology Support Services
- Jerry Hembd-Cooperative Extension Center for Community and Economic Development
- Vicki Lobermeier-UW-Stevens Point, Small Business Development Center
- Dan Kuzlik-Cooperative Extension, Oneida County
- Jamie Poindexter-Instructional Communications Systems

Creating Livable Communities as an Economic Development Strategy

Project planners will create a replicable model to assist Wisconsin communities in improving their quality of life as an innovative approach to economic development. This model will enable the three primary collaborators to improve local capacity building and transformational education for state-wide economic development.

- Anna Haines-Cooperative Extension, Center for Land Use Education, UW-Stevens Point
- Tracy Mofle-UW-Barron County
- Laura Lee-UW-Marshfield/Wood County
- Will Andersen-Cooperative Extension Iron County
- Linda Stoll-Center for Land Use Education, UW Stevens Point
- Doug Miscowiak- Center for Land Use Education, UW Stevens Point
- Julie Hellweg-Continuing Education, UW-Stevens Point

Southeast Wisconsin Environmental Sustainability Research and Education (SWESRE)

Businesses that follow sustainable environmental practices are more like to remain viable, but executives must be educated about why and how to make sustainability a successful strategy. Based on research of environmental sustainability awareness, attitudes and actions within area businesses, SWERSE will develop ES educational programs for the president/CEO level.

- Dana LaFontsee-UW Milwaukee School of Continuing Education
- Steve Brachman-Cooperative Extension, Solid & Hazardous Waste Education Center
- Pat Walsh- Cooperative Extension, Solid & Hazardous Waste Education Center
- Elaine Andrews-Cooperative Extension, Environmental Resources Center
- Craig Zurawski-Alliance for Sustainable Built Environments
- Ann Beier-Office of Environmental Sustainability, City of Milwaukee

Projects selected for 2006-07 and their collaborators are: (total amount funded \$112,247)

The College Transition: Managing Stress and Maintaining Health

To help students from rural communities make the successful transition from high school to college, a research-based curriculum, that includes best-practice solutions and advice will be designed for students and their parents/caregivers.

- Lori Zierl, Pierce County Cooperative Extension
- Dianne Weber, Washburn County Cooperative Extension
- Annette Bjorklund, Washburn County Cooperative Extension

- Dale Fenton, UW-Barron County
- Samantha Heathman, UW-Barron County

Developing the "University Channel" Concept

To provide high-value programming in a digital multicast environment, Wisconsin Public Television will tap the expertise of UW Marathon faculty and establish a dedicated channel of higher education programs for television viewers and Internet audiences.

- Diane Kostecke, Wisconsin Public Television
- James Veninga, UW-Marathon County
- Judith Wittkopf, UW-Marathon County
- Kris Berg, UW-Marathon County
- Tina Hauser, Wisconsin Public Television
- Bruce Johnson, Wisconsin Public Television

Hey! Healthcare Exploration for Youth

An interactive website will be designed especially for middle school students to pique their interest in careers in the fast-growing healthcare professions, and to channel the students to the career exploration activities offered in the Fox Valley area.

- Leanne Doyle, UW-Fond du Lac Continuing Education
- Cathy Paynter, UW-Fox Valley Continuing Education
- John Fischer, Outreach & E-Learning Extension
- Jen Meyer, Fox Valley Workforce Development Board
- Marty Schaller, Northeastern WI Area Health Education Center System (AHEC)
- Penny Ralston-Berg, UW Learning Innovations
- Yer Ly, UW Learning Innovations
- Linda Reiss, UW-Fond du Lac
- Rhonda Uschan, UW-Fox Valley

Hmong Agricultural Entrepreneurship Training

A train-the-farmer project tailored to provide Hmong farmers in the Chippewa Valley area with agronomic and business entrepreneurial skills so they can expand their agricultural micro-businesses.

- Mahlon Peterson, Eau Claire County Cooperative Extension
- James Mishefske, SBDC, UW-Eau Claire
- Kong Vang, Western Dairyland Community Action Agency
- Chou Vang, Eau Claire Area Hmong Mutual Assistance Assoc. Inc.
- Heather Flashinski, River Country Resource Conservation and Development Council
- Julie Keown-Bomar, Eau Claire County Cooperative Extension
- Andy Bourget, Eau Claire County Farm Service Center

Strengthening Civic Engagement Activities through Academic Service-Learning at the University of Wisconsin-Oshkosh

By incorporating the expertise of Cooperative Extension's "Bridges Out of Poverty" into a variety of UW Oshkosh service-learning courses, the project will raise student awareness and interest in civic engagement, and help the institution address poverty issues in the community.

- Jenni Bugni-Walsh, UW-Oshkosh Continuing Education
- Nan Baumgartner, Fond du Lac County Cooperative Extension
- Carmen Heider, UW-Oshkosh
- Kristi Hill, UW-Oshkosh
- Stephanie Gyldenvand, Wisconsin Campus Compact and UW-Oshkosh

Projects selected for 2005-06 and their collaborators are: (total amount funded \$147,371)

An Innovative Strategy to Assess the Economic Impact of Neighborhood Revitalization will assess the employment assets and challenges of two of Kenosha's central city neighborhoods in order to improve the employability of the residents of these neighborhoods. The studies' results will be used to develop employment training programs that the Kenosha County Job Center can use to help both area residents and neighborhood businesses. Project funding: \$22,000

- Tedi J. Winnett, Kenosha County Cooperative Extension
- Annie Jones and John de Montmollin, Kenosha County Cooperative Extension
- Therese Fellner, Community Research Development, Outreach and E-Learning
- Chancellor John Keating, UW-Parkside
- Tony Geliche & Betty Purcell, City of Kenosha
- Adelene Robinson, Kenosha County Dept of Human Services
- John Milsauskas, Kenosha County Job Center.

Datacasting as a Distance Education Delivery Method, will create and/or adapt three existing UW- Baraboo Sauk County courses to be delivered via datacasting to campus and to home locations by Wisconsin Public Television. This project will support the establishment of national datacasting standards and will test the ease of use and learning efficacy of datacast courses in non-profit management, engineering economics, and Spanish. Project funding: \$47,000

- Tina Hauser, Wisconsin Public Television
- Maureen Reilly, UW-Baraboo/Sauk Co
- Christa James-Byrnes, UW-Baraboo/Sauk Co
- Nancy Soma, UW-Baraboo/Sauk Co

Developing a Collaborative and Team-Based Extension Approach to Serving Local Government: Four Demonstration Sites for Helping Local Government in Tough Times Four regional and team-based demonstration sites at Green Bay, Madison, Milwaukee, and Superior will develop cross-divisional partnership models and joint working plans to respond to

high priority educational and training needs of local government officials. Project funding: \$21,000

- Mordecai Lee, UWM School of Continuing Education
- Charles Law, Local Government Center, Cooperative Extension
- Susan Paddock, UW-Madison
- Kassie Van Remortel, UW-Green Bay
- Sheryl Homan, UW-Superior
- Shirley Bufford, UW-Milwaukee
- Catherine Neiswender, Winnebago County UW-Extension
- Fariba Pendleton, Douglas County UW-Extension
- Thomas Blewett, CNRED, Cooperative Extension

Returning Culture to Agriculture: Reflections, Perceptions, and Visions for the Future

Artists, arts organizations, arts administrators, community leaders and a cross-divisional team of extension experts will hold a conference on the role and value of the arts in rural communities. These discussions will help to increase awareness of Wisconsin's rural arts, support continued collaboration via an online web resource, and develop regional community development action plans. Project funding: \$23,068

- Miranda McClenaghan, UW-Madison, Division of Continuing Studies
- Tim Talen, Cooperative Extension
- Joan Fischer, WI Academy of Arts, Science & Letters
- George Tzougros, Wisconsin Arts Board
- Anne Katz, Arts Wisconsin
- Jennifer Smith, portalwisconsin.org
- James Steinbach, Wisconsin Public TV

Strengthening UW-Extension's Capacity and Involvement in Service-Learning

will develop online training modules, a website and public information materials to increase understanding of service-learning pedagogy and applications, and to encourage long-term, sustainable partnerships between UW-Extension, Wisconsin's other higher education institutions, and local communities. Project funding: \$ 28,000

- Thomas Schnaubelt, Wisconsin Campus Compact, UW-Parkside
- Sue Curtis, Cooperative Extension and UW-Platteville
- Mary McCarty, AmeriCorps*VISTA
- Jenni Bugni, UW-Oshkosh Continuing Education
- John Fischer, Outreach & E-Learning
- Mary Crave, Outreach & E-Learning
- Joan Laurion, Dane County Cooperative Extension
- Mark Marlaire, UW-Parkside Center for Community Partnerships
- Peg Solberg, Wisconsin Department of Public Instruction

Teaching Online: A Portable Online Workshop for Faculty and Staff Development will design, create, evaluate and disseminate an online training tool that will promote best practices in online teaching and learning. The tool will be housed as a course in Desire2Learn and available for distribution across the UW System. Project funding: \$6,303

- Molly Immendorf, Cooperative Extension Technology Services
- Kay Taube, Outreach and E-Learning

Projects selected for 2004-05 and their collaborators are: (total amount funded \$150,000)

Assessing Opportunities for Collaboration with Industry Associations in Wisconsin, will provide the Center for Economic Development and the SBDC with a clearer understanding of how best to improve their relations and partnerships with Wisconsin's trade associations.

Project funding: \$13,000

- Bill Ryan, Center for Community Economic Development
- Nancy Fawcett, Small Business Development Center

Brown County Diversity Circles: Transforming Our Community Through Public Dialogue, built upon a coalition of 15 community organizations (including UW-Green Bay's faculty, staff, and students), will address the county's increasing racial and ethnic tensions, which are due, in part, to dramatic demographic and ethnic changes in the past decade.

Project funding: \$9,961

- Barbara McClure-Lukens, UW-Green Bay Division of Outreach & Extension
- Judy Knudsen, Brown County UW-Extension
- Juliet Cole, Institute for Learning Partnership, UW-Green Bay
- Judy Lehnert, YWCA Green Bay – DePere

Engaging Faculty in a Digital Future Demonstration Project, to provide accessible and useful teaching tools and learning materials for Wisconsin's K-12 teachers and students. Chemistry video segments and other related materials will be cataloged, indexed, correlated to state standards for K-12 teachers, and made accessible through the IDEAS portal website.

Project funding: \$12,000

- Byron Knight, Broadcasting & Media Innovations
- Barbara Emil, Outreach & E-Learning Extension

Managing Volunteers Effectively - Challenges and Rewards, to provide effective leadership of this invaluable human resource, this project will train managers of volunteers of community institutions and businesses, which, in turn, will help to develop community volunteer networks.

Project funding: \$12,000

- Sue Pleskac and Melanie Miller, 4-H Youth Development
- Deanna Applehans, Stout Solutions, UW-Stout

Promoting Success of Farming with a Disability, to develop an awareness presentation and an online curriculum to provide rural health care professionals and students with strategies to help disabled agriculture workers remain on the job. Project funding: \$20,000

- Mary Beck, Cooperative Extension, Biological Systems Engineering
- Christopher Smith, Stout Solutions, UW-Stout
- Renee Surdick, Stout Vocational Rehabilitation Institute, UW-Stout

Richland County Leadership Institute, a 48-hour progressive and comprehensive training program, will help to foster and develop the leadership skills of existing and potential community leaders in Richland County. In collaboration with local organizations, the program's goal is to build the community's social capital by engaging more local residents in civic affairs and by sustaining and retaining current leaders. Project funding: \$15,117

- Diane Treis Rusk, UW-Richland Continuing Education
- Steve Kohlstedt and Peggy Olive, Richland County UW-Extension
- Deborah Cureton, Dean, UW-Richland
- Susan Price, Richland Area Chamber of Commerce
- Darlo Wentz, Director UW-Richland Foundation

The Odyssey Project: An Innovative Adult Access Initiative for Milwaukee's Under-represented, a nationally-acclaimed alternative college recruitment model for adults in poverty. Offering 6 credits of college-level study in the humanities, its goal is to open doors to critical thinking, personal reflection, and informed civic engagement while helping motivated adults overcome the Odysseus-like challenges they face in achieving personal and economic success. Project funding: \$20,000

- David Mulroy and Mary Mulroy, UW-Milwaukee School of Continuing Education
- Cynthia Muhar, Milwaukee County UW-Extension

"The Young Greens Project" Wisconsin Campus Compact/Americorps*VISTA, to transform the 4-H "Young Greens" horticulture and service-learning curriculum into a multimedia, digitized course made available to K-8 teachers via the IDEAS website and to document these efforts and create a "best practices" model for additional digitized, course enhancement projects. Project funding: \$17,522

- Demetrius Brown, Milwaukee County UW-Extension
- John Fischer, Outreach & E-Learning Extension
- Tina Hauser, Wisconsin Public Television
- Nathan Trick, Instructional Communications Systems
- Peggy Solberg, Dept. of Public Instruction
- Thomas Schnaubelt, Wisconsin Campus Compact

UW-Extension Collaboration Strengthens the Nonprofit Sector, a Nonprofit Rapid Response Team of UW-Parkside students and two VISTA members will help area nonprofits strengthen their management capacity to more effectively address the community's social and civic needs. Project funding: \$23,400

- Mark Marlaire, UW-Parkside Continuing Education
- Tedi Winnett, Kenosha County UW-Extension

- Cory Mason, Racine Small Business Development Center
- Dave Schachtner, Kenosha Small Business Development Center

WPT Connections: Increasing Awareness through Collaboration, to create and evaluate segments of “WPT Connections” (video stories that highlight Cooperative Extension’s statewide work and projects) and create related web resources on specific content presented in the video segments. Project funding: \$7,000

- Kay Klubertanz, Wisconsin Public Television
- David Luciani, Cooperative Extension
- Erika Kachama-Nkoy, Wisconsin Public Television
- Heather Boyd, Cooperative Extension
- Jon Hornbacher, Wisconsin Public Television

Projects selected for 2003-04 and their collaborators are: (total amount funded \$150,700)

A More Perfect Union, a series of programs designed to engage Wisconsin people in ongoing discussions about American history, civic responsibility, participatory democracy, and political integrity. Programs will include a statewide book reading campaign and a series of moderated library book discussions; TV, film, and radio programs; live theatre; art exhibits; historical exhibitions; and panel discussions. Project funding: \$20,000

- Wisconsin Humanities Council, led by Max Harris and Jessica Becker (co-leads)
- Wisconsin Public Television
- Wisconsin Public Radio
- Outreach and E-Learning Extension
- Wisconsin Arts Board
- Wisconsin Academy of Sciences, Arts and Letters
- Wisconsin Historical Society

A Systematic Assessment of the Scope, Diversity, and Performance of Value-Added Agricultural Enterprises in Wisconsin, an empirical assessment to identify the scope, diversity, and performance of value-added agricultural enterprises. The findings will be disseminated at a spring 2004 meeting for 100 entrepreneurs interested in exploring how value-added agriculture might enhance Wisconsin's standing in the new economy. Project funding: \$15,700

- Bradford Barham, UW-Madison Department of Agricultural and Applied Economics and Program on Agricultural Technology Studies (lead)
- Dave Williams, Agricultural & Natural Resource Education
- Rose Skora, UW-Extension Racine and Kenosha Counties
- Avuthu Rami Reddy, UW-Platteville
- Erica Kauten, Small Business Development Center
- Jeremy Foltz, UW-Madison Department of Agriculture and Applied Economics and Program on Agricultural Technology Studies
- Carol Roth, Program on Agricultural Technology Studies

Business Development in Dane County's Latino Community, a pilot program to provide Latino-owned businesses and entrepreneurs with personal business counseling, technical assistance, Spanish language-based small business training, and assistance in obtaining capital to start or to expand their business. Project funding: \$17,000

- Neil Lerner, UW-Madison Small Business Development Center (lead)
- Bill Rizzo, UW-Extension Dane County
- UW-Madison Office of Community Partnerships
- Madison Area Technical College
- Wisconsin Women's Business Initiative Corporation

Engaging Faculty and Staff in a Digital Future, a series of formal and informal professional development sessions with colleagues from Penn State and Ohio State Universities will enable UW-Extension and UW campus-based faculty to build their technological awareness, knowledge, and skills. Project funding: \$20,000

- Byron Knight, Broadcasting and Media Innovations, and Marcia Baird, Instructional Communications Systems (co-leads)
- Mary Grant and Kay Taube, Outreach and E-Learning Extension
- Rosemary Lehman and Michele Jacques, Instructional Communications Systems

First Steps Toward Entrepreneurship Via Distance Learning, a "just-in-time" Web-based learning module providing potential entrepreneurs with the basic information needed to help them assess their business readiness and/or to start a small business. Available at no cost from the SBDC Web site, this module will allow SBDC staff to spend their time providing follow-up individual counseling and advanced instruction. Project funding: \$12,000

- Erica Kauten, Small Business Development Center, and Jan Viney, UW Learning Innovations (co-leads)
- Judy Keel, UW-Madison Small Business Development Center
- Sean Young, UW Learning Innovations

Fond du Lac Diversity Circles, a series of diversity circle discussions to address the significant demographic and population changes in the county and to foster greater racial and ethnic harmony will be sponsored by a broad network of local agencies and educational institutions. Project funding: \$15,500

- Leanne Doyle, UW-Fond du Lac (lead)
- Denise Retzleff, UW-Extension Fond du Lac County
- PeaceFest
- Safe and Stable Families
- Moraine Park Technical College
- Fond du Lac School District
- Marian College; Agnesian HealthCare
- Boys & Girls Club of Fond du Lac

Gateway to Distance Education Opportunities in the UW System, a searchable Web-based gateway to the distance education courses offered by UW institutions will combine UW-

Extension's Distance Education Catalog database with online and toll-free telephone advising services. Project funding: \$19,000

- Laura Kite, UW Higher Education Location Program, and Milly Jones, Instructional Communications Systems (co-leads)
- Marcia Baird, Michele Jacques, and Nathan Trick, Instructional Communications Systems
- Greg Dalbey, Gerry Smith, and Kris McGrew, UW Learning Innovations

IDEAS In Motion, online, searchable streaming video clips on Wisconsin's Native American Tribal culture and history will provide K-12 teachers and school districts with materials to meet the state's Act 31 requirements. Project funding: \$10,000

- John Fischer, Outreach and E-Learning Extension (lead)
- Tina Hauser and Kay Klubertanz, Wisconsin Public Television
- Nathan Trick, Instructional Communications Systems
- Kori Oberle, Wisconsin Educational Communications Board.

Online Course Development Designed Around Local Broadcast Productions: A Research Question, a team of UW-Extension partners will exchange ideas and best practices for content development and the administration of online courses, design an online course module using Wisconsin Public Television (WPT) digital materials, and develop recommendations about future online courses designed around WPT broadcast productions. Project funding: \$6,500

- Tina Hauser, Wisconsin Public Television (lead)
- Molly Immendorf, Cooperative Extension
- Jan Viney, UW Learning Innovations
- Alan Ng, UW-Madison Continuing Studies

Wisconsin Community Campus Civic Engagement Tool Kit, a print and online tool kit will support the service learning initiatives of the Wisconsin Campus Compact, an association of 28 public and private universities and colleges. The tool kit will include a regional directory of current Compact members and support infrastructure models to foster increased partnerships among Wisconsin's local community agencies, nonprofit organizations, local citizens, and higher education institutions. Project funding: \$15,000

- Esther Letven, UW-Parkside, and Tom Schnaubelt, Wisconsin Campus Compact (co-leads)
- Barbara Emil, Outreach & E-Learning Extension
- Ellen Fitzsimmons, Cooperative Extension

Projects selected for 2002-03 and their collaborators are: (total amount funded \$179,136)

Developing a Model for Technology-Based Nonprofit Management Training, an effort aimed at linking nationally respected faculty with a learning community of nonprofit managers in Sauk County over eight sessions. Project funding: \$4,157

- Maureen Reilly, UW-Baraboo/Sauk County (lead)
- Liz Nevers, Sauk County Extension

- Andy Lewis, Cooperative Extension, Center for Community Economic Development

Video IDEAS, a searchable video database providing pre-K-12 teachers in Wisconsin a new way to identify, preview, and present educational videos in the classroom. Project funding: \$18,088

- Tina Hauser, Wisconsin Public Television (lead)
- John Fischer, Continuing Education Extension

Creating Health: Rural Health, an effort aimed at engaging members of rural communities to gain a greater knowledge of rural health care issues and their possible solutions. Project funding: \$22,349

- Kathy Bissen and Lynne Blinkenberg, Wisconsin Public Television (co-leads)
- Roberta Riportella-Muller (along with a number of county-based Family Living colleagues), Family Living Programs, Cooperative Extension

Growing Green in Southeast Wisconsin: Exploring Issues of the Spanish-Speaking Workforce in Landscape-Related Industries, a program exploring ways to better serve the professional needs of the green industry employers and their Spanish-speaking employees. Project funding: \$24,275

- Enrique Figueroa, UW-Milwaukee (lead)
- C.J. Kim, UW-Milwaukee School of Continuing Education
- Lisa Johnson, Milwaukee and Waukesha County Extension.

Youth Quest, a project to establish a unique community-based consortium for a youth-mentoring program. Project funding: \$30,350

- Tedi Winnett, Kenosha County Extension (lead)
- Mary Day; UW-Parkside Center for Community Partnerships.

Workforce Training, Development and Entrepreneurship in Racine's Impoverished Sixth Street Neighborhood: Making Connections for the New Economy, an effort to improve workforce skills, increase viable employment, and foster a nurturing entrepreneurial climate in the low-income Sixth Street neighborhood of Racine's inner city. Project funding: \$22,242

- Michele Gee and Mark Marlaire, UW-Parkside Continuing Education Extension (co-leads)
- Sherrylyn Campbell, UW-Parkside Center for Community Partnerships
- Anne Statham, UW-Parkside
- Pete Wagner, Racine County Cooperative Extension
- Corey Mason, Racine Small Business Development Center

ESL in the Workplace—Using Distance Learning to Develop Wisconsin's Workforce, a program aimed at improving communication and cultural understanding between limited English proficiency/non-English speaking workers, their employers, and their communities. Project funding: \$31,928

- Katrina Larsen, Gregg Hadley, and Terry Brown, UW-River Falls University Outreach Program (co-leads)

- Jo Steton, UW-River Falls
- Arlen Albrecht, Taylor County Extension
- Ed Hass, Pierce County Extension
- Carolyn Keller, Waukesha County Extension

Expanding the Foundation of an Economic Development Consortium: Offering Collaborative Cross-Divisional Programming in Support of Regional Strategic Planning, a program designed to build on established cooperative economic development initiatives in the Chippewa Valley by building a multi-partner collaborative strategic business development plan. Project funding: \$25,747

- Sandy White, UW-Stout Stout Solutions (lead)
- Robert Whitcomb, UW-Eau Claire Continuing Education Extension
- Marty Havlovic, Dunn County Extension
- Mike Perkl, Cooperative Extension Western District

Projects selected for 2001-02 and their collaborators are: (total amount funded \$194,136)

Hmong Educational Needs Assessment, a two-part project consisting of a workshop to assess the educational needs of Hmong individuals and families as well as the organizations that work with Hmong populations in Wisconsin, and a follow-up demographics profile of the Hmong in Wisconsin. Project funding: \$15,000

- Sue Buck, Central District Director, Cooperative Extension
- Joan Sosalla, Continuing Education, UW-Stevens Point
- Pang Cher Vue, Continuing Education, UW-Eau Claire
- Cooperative Extension Hmong Task Force
- Don Campbell, Continuing Education, UW-LaCrosse
- Billie Gauthier, Continuing Education, UW-Oshkosh

The African Diaspora Project, a project that aims to foster a global understanding in high school students of world politics as they relate to Africa. Project funding: \$20,000

- Diarra Soward, UWM-Institute of World Affairs
- Paulette Bangura, UWM-Center for Urban Community Development
- Demetrius Brown, 4-H Youth Development, Cooperative Extension
- Alice Meade Taylor, Cooperative Extension

Serving the High Tech Workforce Needs of Wisconsin through Cross Campus Collaboration, a project to enhance the technical skills of the state workforce by providing access to training in an area vital to the New Economy. Project funding: \$16,000

- Nancy Mathews, University Outreach, UW-Milwaukee
- Neil Lerner, SBDC, UW-Madison
- Chris Muellenbach, University Outreach, UW-Milwaukee
- Barry Roberts, School of Business/SBDC, UW-Madison

Wisconsin Poetry Slam, embraces the poetry slam movement in a combination of broadcast, print, performance, Web and training workshops to increase youth participation and interest in poetic self-expression around the state. Project funding: \$25,000

- Lynne Blinkenberg, Wisconsin Public Television
- Patricia Day, 4-H Youth Development, Cooperative Extension
- Eileen Schein, Wisconsin Public Television

The UW-Extension/UW-Platteville Community/University Partnership: Building Relationships, dedicated to mobilizing the combined resources of both institutions for the purpose of serving Southwest Wisconsin communities. Project funding: \$6,000

- Nancy Stoutenborough, Grant County Cooperative Extension
- Marian Maciej-Hiner, Continuing Education, UW-Platteville
- Richard Pederson, Southern District Director, Cooperative Extension
- Duane Merlin Ford, College of Business, Industry, Life Science & Agriculture, UW-Platteville

Connecting Agricultural Entrepreneurs to Business Planning and the Entrepreneurial Training Grant Program, designed to assess the needs of early-stage agricultural entrepreneurs in Wisconsin and better meet those needs through a team taught Entrepreneurial Training Course. Project funding: \$18,000

- Erica Kauten, UW-Extension SBDC
- Tom Parslow, Agriculture and Natural Resources Extension
- Tom Calwallader, Cooperative Extension
- Lee Cunningham, Cooperative Extension
- Carla Lenk, SBDC, UW-Whitewater
- Neil Lerner, SBDC, UW-Madison
- Vicki Lobermeier, SBDC, UW-Stevens Point
- Milissa Rick, WISC, UW-Whitewater
- David Williams, Cooperative Extension

Best Practices for Successfully Incorporating Hispanics into the Workplace and Schools, a project that will use the combined educational channels of UW-Extension's four divisions to educate citizens on the situation of Hispanics immigrating to Wisconsin and to inform employers and school administrators on best practices and lessons learned by those who have made significant changes to their work environments in order to create truly welcoming multi-cultural workplaces and schools. Project funding: \$35,000

- Doug Gjerde, SBDC, UW-Green Bay
- Judy Knudsen, Brown County Cooperative Extension
- Kay Klubertanz, Green Bay Production Center, Wisconsin Public Television
- Carmen Luether, Education Outreach, UW-Green Bay
- Wendy Seronko, Integrated Community Services, Green Bay

Digital Asset Management, brings all four UW-Extension divisions together in a cross-divisional survey of Extension's content and educational resources to create a strategic plan for UW-Extension Digital Asset Management (DAM). Project funding: \$33,500

- James Steinbach, Wisconsin Public Television
- JoAnn Hinz, Cooperative Extension
- Tina Hauser, BAMI
- Cynthia Struye, BAMI

Menomonee River Valley Learning Laboratory (MRVLL), continuation of a program that exposes middle school students to careers that require a strong math and/or science foundation. Students of color will be the majority participants in the program. Project funding: \$9,636

- Jose Vasquez, Mary Thiry, Bonnie Hermann, Milwaukee County UW-Extension
- UW-Milwaukee Outreach
- UW-Milwaukee Great Lakes Water Institute, and other external partners

Explore, Develop, and Share Lac Courte Oreilles/Ojibwe Way of Life 4-H Project Materials Pilot Project, will provide the Wisconsin 4-H Program valuable learning materials featuring the Lac Courte Oreilles Band of Lake Superior Ojibwe for Native and non-Native youth alike. Project funding: \$16,000

- UW-Eau Claire Continuing Education Extension
- Cooperative Extension 4-H Youth Development Program Unit
- UW-Extension Native American Task Force
- UW-Eau Claire American Indian Studies Program
- Lac Courte Oreilles Ojibwe Community College – Extension
- Lac Courte Oreilles Ojibwe Community College

Projects selected for 2000-01 and their collaborators are: (total amount funded \$195,500)

The Whole Child, an effort aimed at improving the quality of childcare through the training of professional childcare providers. Project funding: \$25,000

- Lynne Blinkenberg, Wisconsin Public Television (lead)
- Mary Roach, Cooperative Extension Family Living Program
- Tim Rusch, Wisconsin Public Television.

Portal Wisconsin, a web indexing project for Wisconsin's arts and cultural organizations involving four Extension units and the Arts Board, Historical Society, and Wisconsin Academy. Project funding: \$30,000

- Ann Engelman, Wisconsin Public Television (lead)
- Mary Grant, Continuing Education Extension Dean's Office
- Dana Davis Rehm, Wisconsin Public Radio
- Max Harris, Wisconsin Humanities Council
- Nathan Trick, Instructional Computing Systems
- in collaboration with the State Historical Society of Wisconsin; Academy of Sciences, Arts, and Letters; and Wisconsin Arts Board

Hispanic Needs Assessment, an effort to assess the educational needs of Hispanic peoples in Wisconsin, including a workshop and demographic profile. Project funding: \$13,000

- JoAnn Hinz, Cooperative Extension Dean's Office (lead)
- Yvonne Horton, Cooperative Extension Northeast District
- Kathy Stittleburg, Small Business Development Center Director's Office
- Kay Taube, Continuing Education Extension Dean's Office
- Jose Vasquez, Cooperative Extension Urban Relations
- Pat Walsh, Cooperative Extension Community, Natural Resources, and Economic Development Programs

Sustainable Superior, aimed at increasing leadership capacity in land use education and sustainability using the Lake Superior basin as a "living environmental classroom." Project funding: \$30,000

- Cathy Techtmann, Cooperative Extension Northern Great Lakes Visitor Center (lead)
- Del Kangas, UW-Superior Center for Continuing Education

Using the Internet to Expand Services to Local and State Government, a project to develop a comprehensive, interactive, online catalog of training programs and services for government managers and public officials. Project funding: \$30,000

- Charles Law, Cooperative Extension Local Government Center (co-lead)
- Mordecai Lee, UW-Milwaukee University Outreach (co-lead)
- Susan Paddock, UW-Madison Continuing Studies
- Susan Gullion, UW-Green Outreach and Extension
- Sheryl Homan, UW-Superior Center of Continuing Education
- Joe Lomaz, UW-Platteville Department of Criminal Justice
- Marcia Baird and Michele Jacques, Continuing Education Extension Instructional Communications Systems
- David Hinds, Cooperative Extension Local Government Center

Menomonee River Valley Learning Lab, an effort to expose middle school students of color to careers that require a strong math and science foundation, explore career opportunities in Valley industries, and learn about environmental issues found in the Milwaukee estuary.

Project funding: \$24,000

- Mary Thiry (lead), Bonnie Herrmann, and Demetrius Brown, Cooperative Extension Milwaukee County Office
- Jose Vasquez, Cooperative Extension Urban Relations
- Caroline Joyce, UW-Milwaukee Outreach
- Carmen Aguilar, UW-Milwaukee Great Lakes Water Institute
- in collaboration with the Milwaukee Public Schools and the Milwaukee County Private Industry Council

Mentor Network, a collaborative project to develop experiential learning through mentoring and internships for minority students. Project funding: \$5,000

- Richard Pederson (lead), Cooperative Extension Southern District Office
- Lauren Wentz, UW-Whitewater Department of Biological Sciences

- Dieudonne Phanord, UW-Whitewater Department of Mathematical and Computer Sciences
- Roger Yin, UW-Whitewater Department of Business Education and Network Administration
- Steve Friedman, UW-Whitewater Department of Educational Foundations and LEARN Center
- Denise Ehlen, UW-Whitewater, Office of Research and Sponsored Programs

Your Arts Business Plan, a program designed to meet the business management needs of artists and art-related entrepreneurs. Project funding: \$7,500

- Neil Learner, UW-Madison Small Business Development Center (lead)
- Leslee Nelson, Karen Cowan, Harv Thompson, and Chelcy Bowles, UW-Madison Department of Liberal Studies and the Arts

DVD Production Lab, a project aimed at learning how best to create and reformat content for DVD – to explore how to fully utilize DVD’s capacity for greater accessibility and interactivity. Project funding: \$15,000

- Diane Kostecke, Wisconsin Public Television (lead)
- Jeff Finlay, Cooperative Extension Distance Education/Digital Media Unit

Development, Implementation, and Evaluation of a Research-Based Violence Prevention and Tolerance Education Plan in CESA #3, will lead to strategies and programs targeted to the needs of schools at the elementary grade levels regarding youth and family violence prevention and tolerance education. Project funding: \$16,000

- Tom Schmitz, Cooperative Extension Grant County (lead)
- Marian Maciej-Hiner, UW-Platteville Continuing Education
- Sue Curtis, Cooperative Extension Lafayette County
- James Larson, UW-Whitewater Department of Psychology
- Marc Wruble, UW-Platteville Department of Psychology
- Denise Ehlen, UW-Whitewater Office of Research and Sponsored Programs
- in collaboration with CESA #3

Projects selected for 1999-2000 and their collaborators are: (total amount funded \$195,209)

Planning Grants

Neighborhood Math & Science Academy, will develop a plan for a neighborhood math and science Academy that will provide poor African American students the necessary tools to excel in both math and science. Project funding: \$5,000

- Johnnie Johnson, Milwaukee County Cooperative Extension
- Dan Folkman, Paulette Bangura, Mary Jo Aman, Kalyani Rai, UW-Milwaukee University Outreach

Passing the Torch: Conversations Across Generations, to develop a project that will engage Wisconsin young people in conversations with older adults who have played a

significant leadership role in civic engagement, whereby each will gain insights into the perspectives and experiences of the other. Project funding: \$5,000

- Patricia Mapp, UW-Milwaukee University Outreach
- Sheperd Zeldin, 4-H Youth Development, Cooperative Extension

Enhancing the Practice of Health Leisure Activities Among Wisconsin Youth, to develop a comprehensive, cross-divisional project plan to improve the involvement of Wisconsin youth, particularly youth-at-risk, in meaningful leisure activities. Project funding: \$4,979

- Donell Kerns, Office of Continuing Education, UW-LaCrosse
- Mary Huser, Prevention Specialist, Cooperative Extension
- Robert Matysik, Department of Youth Development, Cooperative Extension
- Nancy Navar, Recreation Management/Therapeutic Recreation, UW-LaCrosse
- Gene Purcell, Wisconsin Public Radio

Planning for the Community Leadership Alliance of Southwest Wisconsin, to develop a pilot program and an administrative structure that will guide the planning and implementation of the Community Leadership Alliance (CLA) program. Project funding: \$4,000

- Tim Filbert, Grant County Cooperative Extension
- Marian Maciej-Hiner, Continuing Education, UW-Platteville
- Dan Hill, Lafayette County Cooperative Extension
- Paul Ohlrogge, Iowa County Cooperative Extension

The Learning Institute for Nonprofit Organizations, a collaboration that would make the satellite-delivered certificate series titled "Excellence in Nonprofit Leadership and Management" available in the Rock County area. Project funding: \$4,000

- Joe Moskal, Rock County Cooperative Extension
- Karen Reinhardt, Continuing Education, UW-Rock County
- Janine Peterson, United Way of North Rock County
- Stephen Kinkade, Stateline United Way
- Andy Lewis, The Learning Institute for Nonprofit Organizations, UW-Extension

Integrating Pollution Prevention Into Small Business Development Center Counseling Services, to develop a plan to incorporate pollution prevention and environmental regulatory compliance assistance into the daily work of the Wisconsin SBDC counselors around the state. Project funding: \$2,730

- Erica Kauten, Director, Small Business, Development Center, UWEX
- Jan Gallagher, UW-LaCrosse; Ernie Johnson, UW-Green Bay

Grazing Research and Education Center, for the necessary planning, coordinating and networking that would ultimately lead to the develop of a "Grazing Research and Education Center: at the Lancaster Agricultural Research Station in southwestern Wisconsin. Project funding: \$4,000

- Richard Pederson, Southern District Director, Cooperative Extension
- Marian Maciej-Hiner, Continuing Education Director, UW-Platteville
- Rick Klemme, Director, Center for Integrated Agricultural Systems, UW-Madison/CALS

Implementation Grants

A Community Approach to the Development of Supportive Services for Grandparents & Grandchildren, to develop an organizational model for delivery of programs, implement training for professionals and grandparents, design promotional materials, create new avenues for revenue generation, develop materials for a disenfranchised population, and create an effective method of evaluation. Project funding: \$25,000

- Theresa Bellone, Center on Aging, UW-Milwaukee University Outreach
- Cathy Nelson, Department of Family Living, Cooperative Extension, Milwaukee County

Her Health: Digital Outreach to Rural Wisconsin Women, to assist women, particularly those in rural areas of Wisconsin, to address their own health care needs by bringing to them new resources through the effective use of television and its resurgence into the digital era. Project funding: \$40,000

- Wisconsin Public Television
- Cooperative Extension

Design of Web-Based Business and Agriculture Educational Programs for Hmong Adults with Limited English Ability, to develop web-based instructional programs emphasizing the use of photographs and associated text to teach about particular topics in three main content areas: pesticide applicator training, horticulture production and marketing, and small business training. Project funding: \$20,000

- Dr. Don Hinman, Director, Center for Economic Development, UW-Superior/Extension
- Pang Cher Vue, Continuing Education Extension, UW-Eau Claire
- Lucy Holifield, Small Business Development Center, UW-Milwaukee
- Ken Barnett, Marathon County Cooperative Extension
- Laurie Weiss and Dennis Lukaszewski, Milwaukee County Cooperative Extension
- Eric Bangert, Electronic Publishing, Cooperative Extension

Racine/Kenosha Community Research and Development Institute, to provide data collection and analysis and consultation services to local not-for-profit organizations, small businesses, local government, and community-based organizations. Project funding: \$45,000

- Kenosha County and Racine County UW-Cooperative Extension
- Racine/Kenosha Small Business Development Center
- UW-Parkside Center for Community Partnerships

Forward Wisconsin Youth Development: Building a Sustainable Partnership for Youth Worker Training Across UW-System Divisions & Community Groups Statewide, to increase the capacity of the UW-System to effectively promote positive youth development throughout the state. Project funding: \$15,000

- Mark Krueger, Professor, UW-Milwaukee
- Quinn Wilder, Child and Youth Care Learning Center, UW-Milwaukee
- Greg Hutchins, 4-H Youth Development Program Leader, Cooperative Extension
- Dr. Shepherd Zeldin, Assistant Professor, UW-Madison
- Susan Marino, 4-H Youth Development Agent, Cooperative Extension

- Steve Wagoner, 4-H Youth Development Agent, Cooperative Extension

Technology Tools for Outreach, to develop a series of technology-based tools that can be shared to enhance the effectiveness of the programming for the entities in the UW-River Falls Regional Development Institute. Project funding: \$20,500

- Dr. Neal Prochnow, University Outreach, UW-River Falls
- Katrina Larsen and Mary Lou Bean, University Outreach, UW-River Falls
- Dr. Jacque Foust; Dr. Douglas Johnson; Dr. Richard Jensen; Dr. Purnendu Vasavada, UW-River Falls

Projects selected for 1998-1999 and their collaborators are: (total amount funded \$189,966)

Planning Grants

Designing a Neighborhood University Within the MPS 21st Century Community Learning Centers, to provide an opportunity to maximize UWEX and UWM Continuing Education resources and to ensure program sustainability in the CLC neighborhood sites by creating and operating a Neighborhood University that will represent a University/Community collaboration effort as an expression of the UWM Milwaukee Idea and UWEX Urban Agenda. Project funding: \$5,000

- Johnnie Johnson, Cooperative Extension
- Daniel Folkman, UW-Milwaukee Continuing Education

Planning Business Training for Hmong Adults, a planning effort to establish coordination of various divisions of Extension to focus on the goal of increasing the level of Hmong entrepreneurship in Wisconsin. Project funding: \$5,000

- Dr. Don Hinman, Cooperative Extension
- Pang Cher Vue, UW-Eau Claire Continuing Education
- Lucy Holifield, UW-Milwaukee SBDC

Community Research Institute, to establish a planning process to create the structure for a Community Research Institute at UW-Parkside for the Kenosha and Racine communities. Project funding: \$5,000

- Esther Letven, Assistant Vice Chancellor, UW-Parkside Center for Community Partnerships

Development of Technology-based Comprehensive Research Resources System for Local Government Surveys, to develop a technological system to assist local Wisconsin governments to conduct land use planning surveys for their residents, in particular, and to conduct local government surveys more generally. Project funding: \$5,000

- Barbara Burrell, Wisconsin Survey Research Laboratory
- John Preissing, Cooperative Extension
- Brian Ohm, UWEX Planning Law Specialist

The Development of a Grandparenting Resource Center, to plan for the development of educational programs and materials and a model of delivery, to support the needs to today's grandparents. Project funding: \$5,000

- Theresa Bellone, UW-Milwaukee Division of Outreach and Continuing Education Extension
- Cathy Nelson, Milwaukee County Cooperative Extension

Meeting the Needs of Central Wisconsin, for exploring steps toward providing a new level of program integration across UW-Extension divisional lines in Central Wisconsin. Project funding: \$5,000

- Marv Van Kekerix, UWSP Extension
- Sue Buck, Cooperative Extension
- Lowell Klessig, Environmental Resources Unit

Interagency Training and Professional Development, to forge a partnership between Cooperative Extension and Continuing Education Extension to establish a comprehensive interagency training and professional development program to meet the needs of several key natural resource agencies. Project funding: \$5,000

- Robin Shepard, Cooperative Extension
- Al Anderson, Cooperative Extension
- Roger Williams, Continuing Education Extension

A Cross Divisional Programmers' Forum, a forum designed to have faculty/staff from two Extension divisions meet one another, better understand the structure, organization, and activities of the divisions, better appreciate the need for collaboration, explore multiple models of collaboration, and to share their knowledge base in the generation of new programming ideas across divisional lines. Project funding: \$5,000

- Susan Kelly, UW-Milwaukee Division of Outreach and Continuing Education Extension
- Jose Vasquez, Director of Urban Relations, Cooperative Extension

Implementation Grants

Video Counseling – A Pilot for a New Method of Service Delivery, to pilot video counseling as a new method of service delivery to enhance and expand the effectiveness of business counseling in northeastern Wisconsin. Project funding: \$5,971

- Cooperative Extension offices at Manitowoc County, Marinette County, and Door County
- UW-Green Bay SBDC

Empowering the Underserved through Technology, to provide Green Bay downtown neighborhood residents with opportunities to learn basic computer skills without having to leave their neighborhoods. Project funding: \$49,995

- Jan Thornton, UW-Green Bay Outreach and Extension
- Judy Knudsen, Brown County Cooperative Extension
- Larry Long, Wisconsin Public Television

“How Can You Tell if You Are Making a Difference?”, to bring together Extension’s administrative leaders and key partners for a professional development exercise in moving toward an expanded appreciation and understanding of evaluation strategies that are appropriate for measuring Extension’s impact. Project funding: \$9,000

- Mary Grant, Continuing Education Extension
- Ellen Taylor-Powell, Cooperative Extension

UW-Extension American Indian Tribal Language Liaison With Youth Emphasis, to develop a tribal program liaison with a youth emphasis that will direct UW-Extension and tribal efforts toward language, culture, and life skills development; and establish a Native American Language Instructor Certificate Program for tribal language leaders. Project funding: \$40,000

- Brian Gauthier, Cooperative Extension
- Richard Florence, UW-Eau Claire Continuing Education

Forward Wisconsin Youth Development: A Cross Divisional Education Program for Youth Workers and Youth Serving Organizations, to bring together Continuing Education Extension and Cooperative Extension faculty and staff in Milwaukee, Madison, Eau Claire, Racine and Oshkosh to deliver certificate continuing education programs to youth workers and others who work with youth. Project funding: \$30,000

- Quinn Wilder and Mark Krueger, Child and Youth Care Learning Center, DOCEX/UW-Milwaukee

The Wisconsin Initiative of Safe Night USA, to double the impact of 1996 from 100 safe nights in Wisconsin to 200, and to develop materials tailored to youth and rural areas through assistance and guidance from 4-H Youth Development. Project funding: \$20,000

- Maria Alvarez Stroud, Wisconsin Public Television
- Greg Hutchins, 4-H Youth Development, Cooperative Extension

Projects selected for 1997-1998 and their collaborators are: (total amount funded \$165,000)

FIRST BOOK Program, an outreach effort of Wisconsin Public Television, collaborating with Cooperative Extension Family Living Program faculty and staff to train volunteer mentors to distribute and read books to “at-risk” children. Project funding: \$60,000

- Ellen Fitzsimmons, Cooperative Extension Associate Dean
- Byron Knight, Wisconsin Public Television Director

Empowering the Underserved Through Technology, for planning of intergenerational (grandparents/grandchildren) training on computers and job readiness for single moms and dads at two city Neighborhood Resource Centers in Green Bay. Brown County Cooperative Extension Family Living Program and Public Broadcasting and Continuing Education Units at UW-Green Bay will collaborate on this effort. Project funding: \$5,000

- Jan Thornton, UW-Green Bay Outreach and Extension Director

LI Video Producer from WPT, through this cross-staffing arrangement, LI was able to gain video production expertise and WPT has enhanced its staff capacity in terms of digital learning products and other new technology. Project funding: \$27,000

- Byron Knight, Wisconsin Public Television Director

Summit on Business Services, to host an Extension Summit on Business Services for developing a framework under which divisions could collaboratively deliver programs in rural economic development and small business management. Project funding: \$5,000

- Erica Kauten, Business and Manufacturing Director

Wisconsin Gardeners Project, to produce four new “Wisconsin Gardener” programs, lead to the development of a “Wisconsin Gardener” web site, and produce two training videotapes for use by Cooperative Extension faculty and staff. Project funding: \$33,000

- Ellen Fitzsimmons, Cooperative Extension Associate Dean

Communications Team, to develop a unified institutional identity using a variety of logo development and implementation activities to aid all units in the incorporation of the new image. Project funding: \$18,000

- Doug Bradley, Public Information Officer

Electronic Forms Team, to support the development of electronic forms that are used across the institution. Project funding: \$12,000

- Ron Kraemer, Information Systems Director

Electronic Commerce Team, to learn more about establishing an electronic commerce environment and to initiate some pilot efforts. Project funding: \$5,000

- Ron Kraemer, Information Systems Director